

2611

REV. 9/00  
For Other Than A Small Entity



Docket No. UV-174

Applicants : M. Scott Reichardt and W. Benjamin Herrington

Application No. : 09/731,115 Confirmation No. 9203

Filed : December 6, 2000

For : SYSTEMS AND METHODS FOR COORDINATING  
INTERACTIVE AND PASSIVE ADVERTISEMENT AND  
MERCHANDISING OPPORTUNITIES

Group Art Unit : 2611

Examiner : Not yet assigned

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APR 26 2001

Technology Center 2600

Commissioner for Patents  
Washington, D.C. 20231

TRANSMITTAL LETTER

Sir:

Transmitted herewith: ☒ a Preliminary Amendment;  
☐ a Reply to Office Action; ☐ a Supplemental Amendment; ☐  
☐ a substitute Specification; ☐ a Declaration; ☐ a  
Supplemental Declaration; ☐ a Power of Attorney; ☐ an  
Associate Power of Attorney; ☒ formal drawings; to be filed  
in the above-identified patent application.

FEE FOR ADDITIONAL CLAIMS

☒ A fee for additional claims is not required.

☐ A fee for additional claims is required.

The additional fee has been calculated as shown below:

CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEES
TOTAL CLAIMS	-	* =	X \$ 18 =	\$
INDEPENDENT CLAIMS	-	** =	X \$ 80 =	\$
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM			+ \$270 =	\$
* If less than 20, insert 20.				TOTAL \$ <u>          </u>

\*\* If less than 3, insert 3.

[ ] A check in the amount of \$\_\_\_\_\_ in payment of the filing fee is transmitted herewith.

[X] The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

[ ] Please charge \$\_\_\_\_\_ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

#### EXTENSION FEE

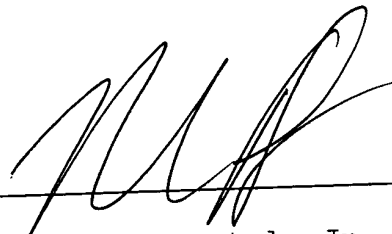
[ ] The following extension is applicable to the Response filed herewith; [ ] \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); [ ] \$390.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); [ ] \$890.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); [ ] \$1,390.00 extension fee for response within fourth month pursuant to 37 C.F.R.

§ 1.136(a); \$1,890.00 within fifth month pursuant to  
37 C.F.R. § 1.136(a).

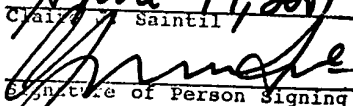
☐ A check in the amount of ☐ \$110.00; ☐ \$390.00;  
☐ \$890.00; ☐ \$1,390.00; ☐ \$1,890.00 in payment  
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☐ Please charge the ☐ \$110.00; ☐ \$390.00;  
☐ \$890.00; ☐ \$1,390.00; ☐ \$1,890.00; extension  
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